RIWORDS · ORGANIC TRAFFIC REPORT

Example App

Keywords, competitors, listings, AI visibility

2026-10-13 · US, TR, PL, EG · Google Play
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Contents

1. 0. Verdict and where to start
2. 1. Main keyword — Google, USA
3. 1a. What to fix on your website (example.com)
4. 2. Queries for exactly this kind of product — 54
5. 3. Category queries (near) — 112
6. 4. Checked — no demand (7 of 12 seed phrases)
7. 5. Google Play · USA: where competitors are and you are not
8. 5a. App Store · USA: what people type and find competitors
9. 6. Countries: where people search and where competitors get traffic
10. Localization — Turkey (43 keywords, difficulty: easy)
11. Localization — Poland (31 keywords, difficulty: easy)
12. Localization — Egypt (42 keywords, difficulty: medium)
13. 7. Mentions in AI search
14. 8. Competitors
15. 8a. Competitor cards
16. 9. Who actually uses these products and what they pay for
17. 10. Competitor pricing and monetization
18. 11. Reviews (1012 read, 297 below 4★)
19. 12. Article topics (target informational queries)
20. 13. What we excluded (can be brought back)
21. 14. Action plan
22. Done for you
23. Caveats

0. Verdict and where to start

How to read the numbers: first how much people search (demand), then how hard it is to reach the first page (difficulty), then how many of the queries are winnable for you.

- **Keyword** — one wording people type into search (for example, “translate youtube video to english”); the table shows how many such wordings were found about your product.
- **Searches a month** — how many times a month they are typed, all together: in Google — per country; in Google Play and the App Store — our estimate of how often they are typed into store search: the stores themselves do not publish exact numbers, and the estimate exists for the US only.
- **Difficulty, 0–100** — how hard it is to reach the first page: in Google under 35 — easy, 35–50 — medium, above 50 — hard; in a store above 60 means giant apps.
- **Winnable query** — a query where a new website or app can reach the first page in 3–6 months: difficulty is low or medium (in Google under 50, in a store under 60). We check the main queries of each country.
- **Few measurable searches** — in smaller language markets search runs on a long tail of rare wordings: the number is what can be measured, not the size of demand.
- **Questions and category queries** — typed by people working out the task, not choosing a product; you win them with articles and website sections.
- **Visit forecast** — from winnable queries once you reach Google's first page; the model does not assume the top three positions.

Topic potential: how much people search

About your product

WHERE PEOPLE SEARCH	SEARCHES A MONTH	KEYWORDS, COUNT	DIFFICULTY, TYPICAL	QUERIES WHERE THE TOP 10 IS REALISTIC
Google · Turkey	3 609	15	20 easy	3 of 5 checked
Google · Poland	133 · few measurable searches	2	20 easy	2 of 2 checked
Google · Egypt	1 759	12	37 medium	5 of 5 checked
Google · USA	5 771	44	42 medium	7 of 8 checked
Google Play · USA	estimate: 704	13	31 medium	13 of 16 checked
App Store · USA · by competitors	estimate: 926	7	34 medium	14 of 16 checked
Google · total about the product	11 272	73	—	17 of 20 checked

> 73 keywords are different wordings people use to search for such a product; together they are searched 11 272 times a month in Google. Plus 40 low-volume queries — about 1 600 searches a month (section 3). For 32 queries the exact-wording volume is unknown — it is filled in from the ratio of the two volumes in the same

country. Store rows count queries inside store search where competitors rank in the top; the estimate is US only. Potential is the market, not your traffic: your benchmark is the visit forecast below.

Additional: questions and category queries — traffic for articles and website sections, not direct purchases (sections 3 and 12).

WHERE PEOPLE SEARCH	SEARCHES A MONTH	KEYWORDS, COUNT	DIFFICULTY, TYPICAL	LARGEST QUERY
Google · Turkey	52 985	27	not checked	türkçe altyazı — 49 564
Google · Poland	5 056	29	20 easy	napisy do filmów — 2 878
Google · Egypt	4 241	30	not checked	translate audio — 646
Google · USA	32 111	121	72 very hard	video translator — 8 376
Google · total for the topic, including additional	105 665	280	—	—

Google: where it is easier to grow

Where it is easier to grow — countries from easiest to hardest by the difficulty of the main Google queries in the country's language:

COUNTRY	BEST QUERY	GOOGLE DIFFICULTY	GOOGLE: SEARCHES A MONTH ON WINNABLE QUERIES	FORECAST VISITS FROM GOOGLE PER MONTH IN 6–12 MONTHS
Turkey	youtube çeviri	20 easy	2 697	57–226
Poland	tłumaczenie filmów z youtube	20 easy	133	not estimated: few measurable searches
Egypt	auto translate for youtube	37 medium	1 480	23–93
USA	youtube video translator	42 medium	3 032	55–219

The forecast is an order of magnitude, so it is shown as a range; the actual result depends on what you do from the plan and how fast. It covers the country's main queries, not all of the site's traffic.

Poland: few measurable searches. In the country's language 133 searches a month were found — not the size of demand, but what can be measured: in smaller language markets search runs on a long tail of different wordings, each rare on its own. A fact from the site of one of our own products: Poland is the fourth country by clicks; Google showed the site about 1,750 times a month, over six times the measurable demand (268) (Search Console). Takeaway: demand exists, competition for the queries found is 18 easy; check its size with one page in the country's language (Polish) for “tłumaczenie filmów z youtube” within 3–4 weeks: watch impressions for this country in Search Console.

How to grow faster and further

- **A page for each group of queries, not one page:** each adds its own forecast — the groups are in sections 2 and 3.
- **Low-volume queries:** 40 queries, about 1 600 a month — the fastest way into the top (estimate), section 3.
- **Articles for questions and category queries:** they are searched more than product queries, but by people working out the task — see the “Additional” table above and sections 3 and 12.
- **Site fixes:** 12 queries are already on the edge of page one — section 1a.
- **Links:** sites that link to competitors but not to you — section 1a.
- **Other countries:** the product has demand in other countries too — India, Indonesia, Germany, Japan, Vietnam; it is not in the forecast and not measured in this report.
- **Timing:** on one of our own products, growth from 48 to 115 clicks a day from Google came within 2 weeks after site fixes (Search Console, 17–30 Sep 2026); a new site usually needs 6–12 months to steady traffic (a benchmark).

Google Play · USA: how much people search

Your app shows up in Google Play search for 116 queries, 32 of them in the top 10. On your topic the store has 13 queries where competitors rank in the top and you do not: about 704 searches a month (estimate, US only). The most frequent: video translator (360), translate video to english (70), ai dubbing (55). Details — section 5.

App Store · USA: how much people search

Your app is not in App Store — this is the potential based on competitors: 7 queries, about 926 searches a month (estimate, US only). The most frequent: video translator (465), translate video (120), translate video to english (105). Details — section 5a.

Verdict and where to start

Verdict on search promotion: go — there are 14 queries with demand where reaching the top is realistic; with 20 481 searches a month in Google behind them (USA). Of these, 3 419 come from 8 queries about exactly the product; the rest — 6 category queries (the most frequent is “video translator”), where the realistic path is Google Play. Start with: Turkey, Poland; the hardest: USA.

Where to start — three steps. Demand already exists, competition is weak:

1. **youtube video translator** — Google, USA: 665 searches a month → into the title and subtitle (Google Play difficulty 27 easy); a page on the website (Google difficulty 43 medium)
2. **youtube translate** — Google, USA: 550 searches a month → a page on the website (Google difficulty 48 medium)
3. **translate youtube video** — Google, USA: 523 searches a month → into the title and subtitle (Google Play difficulty 29 easy); a page on the website (Google difficulty 42 medium)

More opportunities: 12 — in the section 1 table and in sections 2–3.

In detail:

- Target queries with Google difficulty below 50 (USA): **7 of 8**. Ranking in Google for the target queries is realistic.
- Winnable queries: **14 of 16** checked (USA); of them winnable both in Google Play and in Google — 6.
- Main keyword — the best by demand vs. difficulty: **translate youtube video to english** — Google, USA: 505 searches a month; Google difficulty 36 medium; Google Play difficulty 13 easy.
- The name inside a query. “Product platform” is a service your product is built for: those queries are yours; the name may be used as a description of purpose (“for YouTube”) in the subtitle, the description and on the website, and in the title only in that form and not as the first word. “Competitor brand” must not go into the title or keywords; on the website a comparison page is fine. “Other platform” means the query is not about your product. These are store rules, not legal advice.

1. Main keyword — Google, USA

CANDIDATE	TYPE	GOOGLE: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	OVER THE YEAR (GOOGLE)	GOOGLE DIFFICULTY	WHY (GOOGLE'S TOP 10)	GOOGLE PLAY DIFFICULTY	OK FOR THE TITLE
youtube video translator	target	665	1 600	-38 %	43 medium	realistic in 3–6 months: on average 102 sites link to the top pages, the query is in the title of 6 of 10, in the top: video 2, platforms 1, forums 1	27 easy	yes, as “for YouTube, Youtub”
youtube translate	target	550	720	-18 %	48 medium	realistic in 3–6 months: on average 65 sites link to the top pages, the query is in the title of 9 of 10, in the top: forums 1, platforms 1, video 1	57 medium	yes, as “for YouTube, Youtub”
translate youtube video	target	523	1 600	-38 %	42 medium	realistic in 3–6 months: on average 104 sites link to the top pages, the query is in the title of 6 of 10, in the top: platforms 1, forums 1, video 1	29 easy	yes, as “for YouTube, Youtub”
translate youtube video to english	target	505	720	-33 %	36 medium	realistic in 3–6 months: on average 108 sites link to the top pages, the query is in the title of 1 of 10, in the top: video 2, forums 1, platforms 1	13 easy	yes, as “for YouTube, Youtub”
youtube auto translate	target	478	480	-56 %	29 easy	you can get in: on average 19 sites link to the top pages, top domains' weight 746 of 1000, the query is in the title of 2 of 10, in the top: video 4, forums 2, platforms 1	100 very hard	store too strong
youtube translator	target	387	480	+22 %	54 hard	hard: on average 148 sites link to the top pages, the query is in the title of 8 of 10, in the top: platforms 1, forums 1, video 1	31 medium	yes, as “for YouTube, Youtub”

CANDIDATE	TYPE	GOOGLE: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	OVER THE YEAR (GOOGLE)	GOOGLE DIFFICULTY	WHY (GOOGLE'S TOP 10)	GOOGLE PLAY DIFFICULTY	OK FOR THE TITLE
youtube translate to english	target	247	320	-46 %	36 medium	realistic in 3–6 months: on average 111 sites link to the top pages, the query is in the title of 1 of 10, in the top: platforms 1, forums 1	31 medium	yes, as “for YouTube, Youtub”
google translate a youtube video	target	64	320	-94 %	28 easy	you can get in: on average 28 sites link to the top pages, top domains' weight 699 of 1000, the query is in the title of 1 of 10, in the top: forums 2, video 2, platforms 1	27 easy	yes, as “for Google, YouTube, Youtub”
video translator	near	8 376	14 800	-18 %	77 very hard	very hard: on average 257 sites link to the top pages, the query is in the title of 10 of 10, in the top: platforms 1, video 1	29 easy	yes
heygen video translate	near	4 879	5 400	-19 %	33 easy	you can get in: on average 1 014 sites link to the top pages, top domains' weight 440 of 1000, the query is in the title of 3 of 10, in the top: forums 1	74 hard	brand
translate video	near	3 501	14 800	-18 %	77 very hard	very hard: on average 202 sites link to the top pages, the query is in the title of 10 of 10, in the top: video 1, platforms 1	29 easy	yes
translate video to english	near	2 898	4 400	+22 %	56 hard	hard: on average 174 sites link to the top pages, the query is in the title of 2 of 10, in the top: video 1	52 medium	yes
ai video translator	near	2 065	2 400	-16 %	75 very hard	very hard: on average 259 sites link to the top pages, the query is in the title of 10 of 10, in the top: forums 1	29 easy	yes, but the #1 domain equals the query — check it isn't a brand

CANDIDATE	TYPE	GOOGLE: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	OVER THE YEAR (GOOGLE)	GOOGLE DIFFICULTY	WHY (GOOGLE'S TOP 10)	GOOGLE PLAY DIFFICULTY	OK FOR THE TITLE
video translator free	near	795	1 300	-23 %	62 very hard	very hard: on average 166 sites link to the top pages, the query is in the title of 6 of 10, in the top: video 1	31 medium	yes
video translation	near	755	14 800	-18 %	72 very hard	very hard: on average 147 sites link to the top pages, the query is in the title of 10 of 10, in the top: video 1, platforms 1	31 medium	yes
subtitle translator	near	737	1 300	-38 %	64 very hard	very hard: on average 32 sites link to the top pages, the query is in the title of 10 of 10, in the top: platforms 3, video 1	42 medium	yes

Searches a month, Google: “exact wording” — how many times exactly this wording is typed, “with similar” — together with close variants that Google merges; “—” means no reliable figure. Over the year — how Google demand changed in twelve months. Google difficulty — how hard it is to reach the first page: an estimate from the number and strength of sites linking to the top pages; it does not look at page content. Google Play difficulty is based on the number of ratings of the top-10 apps in the store.

1a. What to fix on your website (example.com)

> Gaps visible from the outside: we read the site and looked at which queries it ranks for in Google and at what positions. On top is what gives more for less effort. Effect is an estimate from experience, not a calculation.

WHAT TO DO	WHY	EFFORT	EFFECT
Lift the queries that already sit at the edge of page one: “youtube çeviri” (position 9), “youtube video çevirisi” (position 10), “tłumaczenie filmów” (position 20), “youtube translator” (position 9)	There are 12 such queries: Google already shows the site for them; moving from position 9 to 4–5 usually triples the clicks. It takes exact wordings in page titles and links to the site	days–weeks	large
Close service pages from search: /account, /privacy, /refunds, /terms	Login, signup and legal pages are open for indexing and take up places in the results instead of useful ones	an hour	small
Make pages for the queries your site does not appear for: “napisy do filmów”, “auto translate for youtube”, “translate youtube video”, “translate youtube video to english”, “youtube auto translate”	There is demand, the difficulty is winnable, and the site is not in the top hundred for these queries	a day per page	medium
Ask for a link from sites that already link to your competitors: producthunt.com, toolify.ai, chinaz.tv, aitoolnet.com, creati.ai, letuacg.vip	There are 10 such sites: they write about products like yours but do not know about you. Links from sites on the topic are the main thing that lifts a page up from the edge of page one	weeks	large
Speed up the home page	The check found: scripts or styles delay rendering	a day	medium

On the edge of page one — the site already shows up; the top five is one step away. Positions for the main queries were checked in Google on the day of the build (marked ✓); the rest are a snapshot on the day of the check, and a query's position changes from day to day.

QUERY	COUNTRY	POSITION IN GOOGLE	GOOGLE: SEARCHES A MONTH, WITH SIMILAR WORDINGS	PAGE
youtube çeviri	Turkey	9 ✓ ↑	3 600	/tr/
youtube translate	USA	14 ↑	720	/
youtube video çevirisi	Turkey	10 ✓	720	/
tłumaczenie filmów	Poland	20 ✓	590	/
youtube translator	USA	9 ↑	480	/
ترجمة فيديوهات اليوتيوب	Egypt	11 ✓	390	/
youtube translate	Turkey	16 ↑	210	/tr/
المترجم فيديو	Egypt	19 ↑	170	/ar/
ترجمة فيديو بالذكاء الاصطناعي	Egypt	12 ✓ ↑	170	/ar/

QUERY	COUNTRY	POSITION IN GOOGLE	GOOGLE: SEARCHES A MONTH, WITH SIMILAR WORDINGS	PAGE
youtube live translate	USA	16 ↓	110	/
youtube live translation	USA	18 ↑	110	/
youtube türkçe çeviri eklentisi	Turkey	20 ✓	110	/

Who links to your competitors but not to you — sites worth asking for a link or a review:

SITE	LINKS TO COMPETITORS	SITE WEIGHT, 0–1000
producthunt.com	8	172
toolify.ai	8	227
chinaz.tv	8	255
aitoolnet.com	8	79
creati.ai	8	94
letuacg.vip	8	79
aieep.ai	8	109
toolerific.ai	8	51
robuta.com	8	104
aitoolscoop.com	8	51

Home page score in the technical check: **100 of 100**; loading 61 ms; words on the page: 947.

Language versions of the site (34): ar, ca, cs, cy, da, de, en, es, fa, fi, fr, hi, hu, is, it, ka, lb, lv, ml, ne, nl, no, pl, pt, ro, sk, sl, sr, sv, sw, tr, uk, vi, zh.

2. Queries for exactly this kind of product — 54

A person typing these words is looking for a product of your kind. This is material for the title, subtitle, description and website pages. “Wants an article” means the query is informational: it gets an article on the website, not a listing; “third-party brand” — not allowed in the title.

KEYWORD	GOOGLE · USA: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	PRECISION	WHOSE NAME IS IN THE QUERY	WANTS AN ARTICLE, NOT AN APP
youtube video translator	665	1 600	exact	product platform	
translate youtube video	523	1 600	exact	product platform	
how to translate youtube videos to english	345	880	exact	product platform	yes
how to translate youtube videos	282	880	exact	product platform	yes
how do you translate youtube videos	1	880	exact	product platform	yes
how can i translate a youtube video	1	880	exact	product platform	yes
translate youtube video to english	505	720	exact	product platform	
translate youtube video into english	18	720	exact	product platform	
youtube translate	550	720	exact	product platform	
reccloud youtube video translator	—	480	close	product platform	
translate from youtube	0	480	close	product platform	
youtube auto translate	478	480	exact	product platform	
youtube translator	387	480	exact	product platform	
google translate a youtube video	64	320	exact	product platform	
youtube translate to english	247	320	exact	product platform	
youtube translate extension	70	210	exact	product platform	
youtube translator extension	105	210	exact	product platform	

KEYWORD	GOOGLE · USA: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	PRECISION	WHOSE NAME IS IN THE QUERY	WANTS AN ARTICLE, NOT AN APP
youtube translate subtitles	8	170	exact	product platform	
heygen youtube video translator	—	170	close	product platform	
youtube subtitle translator	137	170	exact	product platform	
translate subtitle youtube	0	170	exact	product platform	
google translate youtube	160	170	close	product platform	
translate youtube audio	76	170	exact	product platform	
youtube audio translator	38	170	exact	product platform	
auto translator for youtube	0	170	exact	product platform	
translate youtube video to english without cc	—	110	exact	product platform	
youtube live translate	25	110	close	product platform	
youtube ai translate	0	110	exact	product platform	
youtube ai translation	22	110	exact	product platform	
youtube live translation	85	110	close	product platform	
youtube subtitles speaker and translator extension	—	90	exact	product platform	
youtube video translator extension	89	90	exact	product platform	
automatically translate youtube video	0	90	exact	product platform	
auto translate youtube video	89	90	exact	product platform	
youtube video translate extension	1	90	exact	product platform	
youtube auto translate not working	90	90	close	product platform	yes

KEYWORD	GOOGLE · USA: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	PRECISION	WHOSE NAME IS IN THE QUERY	WANTS AN ARTICLE, NOT AN APP
automatic translate youtube	—	90	close	product platform	
youtube auto translate to english	69	70	exact	product platform	
video translator extension	59	70	exact		
how to translate in youtube	69	70	close	product platform	yes

> Two estimates of the same demand: “exact wording” — only this wording; “with similar” — Google merges close variants, so the number is larger. Third-party SEO tools give their own, third estimate of the same value.

Keywords competitors built into their titles and headings

> Phrases from competitors' titles, H1–H3 and descriptions that have search demand. A competitor chose them deliberately — a stronger signal than autosuggest; in the tables they are already sorted into the lists with the rest. In brackets — Google searches a month with similar wordings.

video translator (14 800), translate video (14 800), video translation (14 800), ai video translator (2 400), translate subtitle (1 300), video dubbing (720), voice dubbing (390), ai video dubbing (320), translate video subtitle (210), ai dubbing translate (50)

3. Category queries (near) — 112

People searching these want the category or a neighbouring task — not only you. Good for the description, articles and website pages; for the title only if the difficulties in section 1 allow it.

KEYWORD	GOOGLE · USA: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	PRECISION	WHOSE NAME IS IN THE QUERY	WANTS AN ARTICLE, NOT AN APP
translate from video	103	14 800	close		
video translator	8 376	14 800	close		
translate video	3 501	14 800	close		
video translation	755	14 800	close		
heygen video translate	4 879	5 400	close	brand	
video translator to english	139	4 400	close		
translate video to english	2 898	4 400	close		
translate this video to english	1	4 400	close		
translate a video into english	104	4 400	close		
ai video translator	2 065	2 400	close		
ai video translation	284	2 400	close		
how to translate a video	1 491	1 600	close		yes
how can i translate a video	2	1 600	close		yes
translate subtitles	284	1 300	close		
video translator free	795	1 300	close		
subtitle translator	737	1 300	close		
translate subtitle	32	1 300	close		

KEYWORD	GOOGLE · USA: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	PRECISION	WHOSE NAME IS IN THE QUERY	WANTS AN ARTICLE, NOT AN APP
translate audio from video	165	880	close		
video audio translator	412	880	close		
video sound translator	1	880	close		
translate video audio	247	880	close		
translate video from spanish	360	720	close		
video dubbing	488	720	close		
translate video to english subtitles	—	590	close		
video language translator	378	590	close		
how to translate a video to english	243	590	close		yes
how to translate a video into english	69	590	close		yes
translate video language	41	590	close		
ai translate video	295	590	close		
how to translate a video from spanish to english	462	480	close		yes
translate spanish video to english	273	480	close		
how to translate spanish video to english	9	480	close		yes
translate video audio to english	—	480	close		
voice dubbing	214	390	close		
online video translator	164	320	close		
ai video dubbing	320	320	close		
translate video online	64	320	close		

KEYWORD	GOOGLE · USA: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	PRECISION	WHOSE NAME IS IN THE QUERY	WANTS AN ARTICLE, NOT AN APP
translate video from spanish to english	234	260	close		
video translator app	213	260	close		
translate video app	4	260	close		

What the demand is made of: words the queries cluster around

> Like keyword groups in SEO tools: how many queries contain the word and how much demand sits behind them. Words outside your seed phrases are what people search next to your product — and what you may have missed.

WORD	QUERIES WITH IT	GOOGLE: TOTAL WITH SIMILAR WORDINGS	GOOGLE: TOTAL FOR THE EXACT WORDING	IN YOUR PHRASES
video	121	118 230	34 380	yes
translate	102	77 470	20 539	yes
translator	54	34 440	16 421	yes
youtube	53	15 240	5 458	yes
english	36	25 620	5 999	yes
spanish	14	3 400	1 846	**no — look at it**
auto	12	1 410	1 005	**no — look at it**
subtitle	10	3 800	1 283	yes
extension	8	880	326	**no — look at it**
subtitles	8	2 730	360	yes
audio	8	3 680	938	**no — look at it**
dubbing	8	1 950	1 371	yes

Questions people ask in search

> Direct questions are the language of the pain. Each one deserves an article or an FAQ block on your site; they do not go into the listing.

- “how to translate a video” — 1 600 a month in Google
- “how can i translate a video” — 1 600 a month in Google
- “how to translate youtube videos to english” — 880 a month in Google
- “how to translate youtube videos” — 880 a month in Google
- “how do you translate youtube videos” — 880 a month in Google
- “how can i translate a youtube video” — 880 a month in Google
- “how to translate a video to english” — 590 a month in Google
- “how to translate a video into english” — 590 a month in Google
- “how to translate a video from spanish to english” — 480 a month in Google
- “how to translate spanish video to english” — 480 a month in Google
- “how to translate audio from a video” — 170 a month in Google
- “how can i translate a video from spanish to english” — 90 a month in Google
- “can you translate a video to english” — 90 a month in Google
- “how do i translate a video to english” — 90 a month in Google
- “can you translate a video” — 90 a month in Google

What people ask Google next to your queries

> The “People also ask” block from the results for the main queries. The number is how many result pages the question appeared in. A short direct answer to such a question on your page is a way into both this block and AI assistants' answers.

- How can I automatically translate YouTube videos? — in 3 result pages
- How do I translate any YouTube video into English?
- How can I automatically translate YouTube videos into English?

- How can I translate YouTube videos online for free?
- How do I turn on translation on a YouTube video?
- Is there a way I can translate a YouTube video?
- How do I turn on translate in YouTube?
- Can I translate YouTube videos for free?
- Can Google Translate translate a video?
- How to use Google Translate for YouTube videos?
- How can I translate a YouTube video into English text?
- How do I turn on auto translate in YouTube?

Related searches Google suggests: auto translate for youtube, translate video to english subtitles, google translate video free, translate youtube video to english without cc, translate video ai free, ai video translator free, auto translate for youtube mobile, youtube translate to english comments, youtube translate to english free, video translator free unlimited, ai video translator, ai video translator free unlimited, translate youtube video to english online, translate youtube video to english online free.

Low-volume queries: little demand, low competition

> Each such query is searched little — 40 times a month in Google — but there are usually fewer competitors, and reaching the top is easier and faster (estimate). Dozens of them together bring traffic comparable to one frequent query. A page that answers an exact question gets clicked more often in results, which also helps it for more frequent queries (estimate). We did not check difficulty for them: results are checked for the main queries.

QUERY	GOOGLE: SEARCHES A MONTH, WITH SIMILAR WORDINGS	GOOGLE DIFFICULTY	WHICH PAGE (CORE GROUP)
video translator ai free	40	not checked	a page for “video translator”
video translator chrome extension	40	not checked	a page for “video translator”
japanese translator video	40	not checked	a page for “video translator”
japanese video translator	40	not checked	a page for “video translator”
ai video translator software	40	not checked	a page for “video translator”
morse code translator video to text	40	not checked	a page for “video translator”

QUERY	GOOGLE: SEARCHES A MONTH, WITH SIMILAR WORDINGS	GOOGLE DIFFICULTY	WHICH PAGE (CORE GROUP)
ai dubbing free video translator	40	not checked	a page for “video translator”
tiktok video translator	40	not checked	a page for “video translator”
video to text translator free	40	not checked	a page for “video translator”
live video translator app	40	not checked	a page for “video translator”
youtube video translator ai	40	not checked	a page for “youtube video translator”
youtube translate video title	40	not checked	a page for “translate youtube video”
how can i translate a youtube video to english	40	not checked	a page for “translate youtube video to english”
why youtube translate video	40	not checked	a page for “translate youtube video”
youtube video translate ai	40	not checked	a page for “translate youtube video”
youtube translate video titles	40	not checked	a page for “translate youtube video”
how to translate a video on youtube to english	40	not checked	a page for “translate youtube video to english”
ai video dubbing free online	40	not checked	a page for “video dubbing”
video dubbing ai free	40	not checked	a page for “video dubbing”
how to translate video audio to english	40	not checked	a page for “translate video audio to english”
translate video from arabic to english	40	not checked	a page for “translate video to english”
translate video to english online free	40	not checked	a page for “translate video to english”
can i translate a video to english	40	not checked	a page for “translate video to english”
translate arabic video to english	40	not checked	a page for “translate video to english”
translate spanish video to english free	40	not checked	a page for “how to translate a video from spanish to english”

QUERY	GOOGLE: SEARCHES A MONTH, WITH SIMILAR WORDINGS	GOOGLE DIFFICULTY	WHICH PAGE (CORE GROUP)
Total, low-volume	1 600	—	40 queries

4. Checked — no demand (7 of 12 seed phrases)

> These are the phrases the search started from: your wording and our hypotheses. If a phrase is missing from the lists above, nobody types it — and that is an answer too: the audience exists, but it searches by problem and symptom, not by role or method name. “Who it is for” positioning belongs to the website, ads and tone of voice; keywords follow the problem.

- “youtube translator app” — 20 searches per month in Google
- “dub video in my language” — 0 searches per month in Google
- “ai voice over translation” — 10 searches per month in Google
- “watch foreign videos subtitles” — 0 searches per month in Google
- “translate subtitles app” — 10 searches per month in Google
- “understand videos another language” — 0 searches per month in Google
- “learn from foreign tutorials” — 0 searches per month in Google

Of the same phrases, people do search (searches a month in Google, with similar wordings): “video translator” (14 800), “translate video to english” (4 400), “translate youtube video” (1 600), “subtitle translator” (1 300), “ai video dubbing” (320).

5. Google Play · USA: where competitors are and you are not

Your app shows up in Google Play search for 116 queries (any position), 32 of them in the top 10: translate video software (#2), translate google video (#3), translate video to arabic (#4), translate any video (#4), translate youtube audio (#4). Below are the queries where 2+ competitors rank in the top and you do not: a gap you can close with the title, subtitle and description.

QUERY	GOOGLE PLAY: SEARCHES A MONTH (ESTIMATE, US)	COMPETITORS IN THE TOP
video translator	360	3
translate video to english	70	3
ai dubbing	55	2
video language translator	32	3
video translator free	27	3
youtube video translator	20	5
how to translate a video to english	20	5
youtube auto-translate not working	20	4
movie translator	20	3
ai dubbing free	20	2
video dubbing	20	2
voice dubbing	20	2
ai video dubbing	20	2

App names people search for in Google Play (they type the brand — these are not your queries): dubbing ai (3 277), is dubbing ai safe (138), dubbing ai download (96), vozo (75), dupdub ai (48), icelandic translator (48), dubdub (41), dubbingai (36), toradora english dub (34), lost in translation movie online (27).

Excluded as not about your product: subtitles download, dubs, dub app, youtube chinese dramas with english subtitles, lip sync ai, asl video translator, zalgo text translator, subtitle downloads, youtube tieng viet nam, how to disable auto dub youtube.

5a. App Store · USA: what people type and find competitors

Your app is not in App Store — this is the potential based on competitors: Translate Video: AI Subtitles, Lingvotube: Video translator, Subtitles Video Translator, Video Translate: Subtitles, Veyra: Video Subtitles, zTranslate - Translate Youtube. Below are the queries where 2+ of them rank in the top.

QUERY	APP STORE: SEARCHES A MONTH (ESTIMATE, US)	COMPETITORS IN THE TOP
video translator	465	3
translate video	120	4
translate video to english	105	3
youtube video transcriber	90	2
transcribe a youtube video	52	2
subtitle generator	49	2
video language translator	45	4

App names people search for in App Store (they type the brand — these are not your queries): opensubtitles (454), open subtitles english (45).

Excluded as not about your product: youtube en español, www youtube com login, youtube en espanol, youtube espanol, youtube español, youtube com video, youtube.com video, tradutor online, videos de youtube, subtitles.

6. Countries: where people search and where competitors get traffic

Where your main queries are typed — each country's share of worldwide Google demand. The wording is English: in countries that search in their own language, demand for local wordings is counted separately, in section 0 and in the “Localization” sections below.

QUERY	COUNTRIES AND THEIR SHARE OF GOOGLE DEMAND
youtube video translator	India 25 %, USA 13 %, Indonesia 4 %, Pakistan 4 %, Bangladesh 3 %, Germany 3 %, Turkey 3 %
youtube translate	USA 16 %, Turkey 10 %, Indonesia 9 %, Japan 6 %, Germany 6 %, India 5 %, Vietnam 5 %
translate youtube video	USA 15 %, Indonesia 8 %, India 7 %, Germany 6 %, Vietnam 5 %, France 4 %, Italy 4 %

Countries with a noticeable share of demand that are not in this report: India, Indonesia, Germany, Japan, Vietnam.

Where competitor sites get search traffic — each country's share of the site's traffic from Google. We show shares, not visit counts: the shares show where demand already brings competitors visitors.

SITE	COUNTRIES AND THEIR SHARE OF THE SITE'S GOOGLE TRAFFIC	QUERIES IN GOOGLE'S TOP 10
example.com (yours)	India 50 %, Turkey 16 %, USA 9 %, Saudi Arabia 8 %, Egypt 4 %, Indonesia 3 %, Germany 3 %	27
vozo.ai	India 47 %, Indonesia 7 %, Pakistan 6 %, Brazil 5 %, Japan 3 %, Philippines 3 %	1 297
voicecheap.ai	India 16 %, France 13 %, Spain 12 %, Mexico 6 %, Colombia 5 %, Japan 4 %, Argentina 4 %, Poland 4 %, Pakistan 3 %, Vietnam 3 %	134
immersivetranslate.com	India 51 %, Pakistan 10 %, Saudi Arabia 7 %, Malaysia 4 %, Italy 3 %, Taiwan 3 %, Algeria 3 %	8 083
maestra.ai	Poland 25 %, Spain 14 %, India 14 %, Pakistan 12 %, Indonesia 5 %, Saudi Arabia 4 %, Japan 4 %	5 756

Localization — Turkey (43 keywords, difficulty: easy)

KEYWORD	TYPE	GOOGLE: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	GOOGLE DIFFICULTY	WHOSE NAME IS IN THE QUERY
youtube çeviri	target	1 977	3 600	29 easy	product platform
youtube video çeviri	target	719	720	18 easy	product platform
youtube altyazı çeviri	target	124	140	20 easy	product platform
youtube video türkçeye çevirme	target	85	480	18 easy	product platform
youtube video çevirisi	target	1	720	20 easy	product platform
türkçe altyazı	near	49 564	74 000	not checked	
video çevirici	near	1 455	1 900	not checked	
video çeviri	near	404	1 900	not checked	
video türkçe dublaj yapma	near	1	140	not checked	
youtube otomatik çeviri türkçe yok	target	—	480	not checked	product platform
youtube türkçe çeviri	target	—	480	not checked	product platform
video türkçe çeviri	near	—	320	not checked	
youtube altyazı türkçe olmuyor	target	—	260	not checked	product platform
youtube ingilizce videoları türkçeye çevirme	target	—	210	not checked	product platform
youtube türkçe altyazı ekleme	target	—	210	not checked	product platform

Localization — Poland (31 keywords, difficulty: easy)

KEYWORD	TYPE	GOOGLE: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	GOOGLE DIFFICULTY	WHOSE NAME IS IN THE QUERY
napisy do filmów	near	2 878	3 600	27 easy	
tłumacz filmów	near	294	590	20 easy	
tłumacz napisów	near	197	320	20 easy	
tłumaczenie filmów z youtube	target	75	90	18 easy	product platform
tłumaczenie filmów na youtube	target	—	70	20 easy	product platform
tłumaczenie filmów	near	147	590	not checked	
tłumaczenie filmów ai	near	93	140	not checked	
tłumacz filmów ai	near	47	140	not checked	
tłumaczenie filmów online	near	44	110	not checked	
tłumaczenie filmów z angielskiego na polski	near	28	70	not checked	
tłumaczenie napisów do filmów online	near	25	50	not checked	
tłumacz napisów do filmów online	near	25	50	not checked	
tłumacz filmów online	near	22	110	not checked	
tłumacz filmów z angielskiego na polski	near	14	70	not checked	
tłumaczenie filmu w czasie rzeczywistym	near	—	210	not checked	

Localization — Egypt (42 keywords, difficulty: medium)

KEYWORD	TYPE	GOOGLE: SEARCHES A MONTH, EXACT WORDING	GOOGLE: WITH SIMILAR WORDINGS	GOOGLE DIFFICULTY	WHOSE NAME IS IN THE QUERY
auto translate for youtube	target	999	1 000	37 medium	product platform
ترجمة فيديوهات اليوتيوب	target	306	390	20 easy	product platform
ترجمة فيديو يوتيوب	target	83	390	18 easy	product platform
translate youtube videos	target	49	140	48 medium	product platform
youtube video translator	target	43	140	47 medium	product platform
translate audio	near	646	1 300	not checked	
video translator	near	440	880	not checked	
subtitle translator	near	326	720	not checked	
translate video	near	293	880	not checked	
ترجمة فيديوهات	near	228	1 600	not checked	
video dubbing	near	168	170	not checked	
ai dubbing	near	152	170	not checked	
ترجمة فيديو بالذكاء الاصطناعي	near	139	170	not checked	
ترجمة الفيديو	near	114	1 600	not checked	
موقع ترجمة الفيديوهات	near	109	110	not checked	

7. Mentions in AI search

We ask the assistants the questions of a person who has never heard of you: some as people type them into search, some from the task. Each question is asked three times because answers change from run to run.

MODEL	MENTIONED	WHO THEY NAME
chat_gpt	0 of 15 answers (3 runs)	YouTube (15), Google Translate (8), YouTube auto-translate captions (7), TikTok (7)
claude	0 of 15 answers (3 runs)	YouTube (11), Google Translate (9), YouTube Auto-translate (5), Kapwing (5)
gemini	3 of 15 answers (3 runs)	YouTube auto-translate (8), HeyGen (6), Mapify (6), Vozo AI (6)
perplexity	0 of 15 answers (3 runs)	YouTube (14), Google Translate (6), CapCut (6), YouTube Auto-translate (5)

By question — how many times out of those asked you were named, and who is named most often:

QUESTION	WHERE THE QUESTION IS FROM	CHATGPT	CLAUDE	GEMINI	PERPLEXITY	WHO IS NAMED
How can i translate a youtube video?	from search	0 of 3	0 of 3	3 of 3	0 of 3	YouTube, YouTube Studio, Google Translate
How to translate youtube videos to english?	from search	0 of 3	0 of 3	0 of 3	0 of 3	YouTube, Google Translate, DeepL
I found a great cooking tutorial in Korean on my phone — how do I hear it in English?	from the task	0 of 3	0 of 3	0 of 3	0 of 3	Google Translate, YouTube, YouTube auto-translate
Best Android app for adding translated captions to foreign videos I watch while commuting?	from the task	0 of 3	0 of 3	0 of 3	0 of 3	YouTube, Video Voice Translate, Whisperr
Auto captions keep showing the original language and make no sense to me — any fix?	from the task	0 of 3	0 of 3	0 of 3	0 of 3	YouTube, TikTok, Zoom

Takeaway. You are named for 1 of 5 tasks.

What to do so assistants name you more often. Assistants take answers from pages where the task is named in the person's own words. For each task without mentions — its own page: a direct answer in the first 2–3 sentences, steps with screenshots, a questions block with FAQ markup, an install button.

- **Page “How to translate youtube videos to english”** → you were not named in any of 12 answers. Cited now: veed.io, unifab.ai, tubevocab.com — you need a comparison page next to them or a place in their roundups.
- **Page “I found a great cooking tutorial in Korean on my phone — how do I hear it in English”** → you were not named in any of 12 answers. Cited now: videodubber.ai, maestra.ai, uniscribe.co — you need a comparison page next to them or a place in their roundups.
- **Page “Best Android app for adding translated captions to foreign videos I watch while commuting”** → you were not named in any of 12 answers. Assistants linked to store pages 18 times — the Google Play description should answer this task in its own words. Cited now: whisperr.co, filmora.wondershare.com, tablow.app — you need a comparison page next to them or a place in their roundups.
- **Page “Auto captions keep showing the original language and make no sense to me — any fix”** → you were not named in any of 12 answers. Cited now: blog.ytsummarizer.app, kompozy.io, lemon8-app.com — you need a comparison page next to them or a place in their roundups.
- **“How can i translate a youtube video”** — Gemini already names you. Keep the page for this query up to date.

> We do not promise traffic from AI: this is visibility. Re-measure 4–8 weeks after publishing the pages; the action plan (section 14) has the same pages by deadline.

Model sources: support.google.com (23), play.google.com (18), veed.io (6), synthesia.io (6), unifab.ai (6), rask.ai (6), whisperr.co (5), filmora.wondershare.com (4)

8. Competitors

We searched every channel: the store (or Google for a website) and Google web results — so SaaS products and websites that solve the same job stand next to the apps. Apps carry rating and installs; sites carry keywords and traffic in section 6.

COMPETITOR	TYPE	RATING	RATINGS	INSTALLS	UPDATED	HOW DIRECT	FOUND BY QUERY
zTranslate: Translate subtitle	app	3.2	18 300	5M+	2026-03-07	exact	named by you
YouTube Translate & Summarize	app	—	0	10K+	2026-09-22	exact	named by you
YouTube Dubbing – Translate & Dub	extension	4.1	763	200,000 users	—	exact	named by you
AiDub: AI Video Translator	app	4.2	12 800	500K+	2025-11-04	close	“dub video in my language”, rank 1
Panini AI Video Translator Dub	app	3.3	1 460	100K+	2026-10-01	close	“dub video in my language”, rank 2
Vozo AI Video Translator & Dub	app	4.3	106 000	1M+	2026-06-10	close	“video translator”, rank 1
Translate subtitles for videos	app	3.9	20 300	1M+	2026-09-28	exact	“watch foreign videos subtitles”, rank 2
Voiser: AI Dubbing & Translate	app	3.8	3 640	100K+	2026-07-03	close	“ai dubbing app”, rank 3
Vozo AI Video Translator, Dubbing & Lip Sync FREE	SaaS	—	—	—	—	close	“translate youtube video”, rank 1
VoiceCheap	SaaS	—	—	—	—	close	“ai dubbing app”, rank 1
Immersive Translate	SaaS	—	—	—	—	close	“youtube translator”, rank 4
YouTube Translator & YouTube Video Dubbing	extension	1.8	246	60,000 users	—	exact	“translate youtube video”, rank 2
Maestra — AI Media Localization Platform	SaaS	—	—	—	—	close	“Google top 10: ai dubbing free, ai dubbing free no sign up”, rank 1
AI Video Localization, Dubbing & Translation Platform	SaaS	—	—	—	—	close	“Google top 10: ai dubbing free, ai dubbing free no sign up”, rank 1

COMPETITOR	TYPE	RATING	RATINGS	INSTALLS	UPDATED	HOW DIRECT	FOUND BY QUERY
Free AI Video Translator: Translate Videos to 140+ Languages	SaaS	—	—	—	—	exact	“Google top 10: ai dubbing free no sign up, ai dubbing video translator”, rank 1
RecCloud	SaaS	—	—	—	—	close	“Google top 10: ai dubbing video translator, ai powered video translator”, rank 1
Leading AI video localization & dubbing tool	SaaS	—	—	—	—	close	“Google top 10: ai dubbing free, ai dubbing free no sign up”, rank 1

Similar, but not competitors — their input or job is different; we checked this against their own descriptions so you do not look for them in the list above:

- Video Voice Translate — Creates subtitles for local videos plus a voice and on-screen translator. (quote: “Import any local video and automatically generate accurate, time-synced subtitles”)
- Video Subtitle Translate — Generates and translates video subtitles, without dubbing and without crediting a source. (quote: “turn any spoken dialogue into clear Subtitles For Videos in seconds”)
- AI Video Translator - DubWave — Translates and dubs uploaded audio and video files. (quote: “transcribing, translating, and dubbing audio and video files”)
- YouClicker YouTube Translator — Translates YouTube video metadata for creators, not the video itself for viewers. (quote: “translate their YouTube video metadata... titles, descriptions, subtitles”)
- HeyGen: Create Realistic AI Videos of Yourself in Minutes — An AI video generator with avatars, not a YouTube video translator. (quote: “Input text, image, or audio to create complete videos with narration, captions”)
- VEED — An online video editor with AI dubbing and subtitles for content creators. (quote: “Create talking heads, edit with AI, dub videos, and add subtitles”)
- Translate Document, Image, Video Online with AI — An AI file translator: documents, images, audio, and video. (quote: “Translate any file instantly with Transmonkey... PDF, Word, PNG, MP3 and more”)

8a. Competitor cards

> Positioning and features come from the listing (what they claim); who uses it, what is valued and what is missing come only from reviews (what is actually there). A competitor having a feature does not mean demand; demand is what users praise and demand.

zTranslate: Translate subtitle

- **Positioning:** A player app that takes the original video subtitles and translates them into 110+ languages — for those watching content in an unfamiliar language and language learners.
- **Who actually uses it:** Fans of anime and foreign-language TV series: "I like to watch anime but anime series in English so I have problem then I use this app"; YouTube viewers without English subtitles: "I needed this app every time I wanted to watch YT videos that already have auto generated sub in original language, but not in eng"; Language learners: "the best for watching a series that is not in English but your tryna learn that language"; Speakers of rare languages requesting support: "request the addition of the Tigrinya language", "Kurdish", "Albanian", "Burmese (Myanmar)"
- **Job it is hired for:** Watch a foreign video with subtitles in your native language when none are available in the original.
- **Key features:** Translation of original video subtitles into 110+ languages; Simultaneous display of original and translation for comparison; Built-in dictionary by tapping on a word; Shadowing technique for pronunciation practice
- **Unique claim:** Focused on language learning: dual subtitles, dictionary, and shadowing, rather than voiceover.
- **What users value (4–5★):** Works where the video has no subtitles in the needed language; Accuracy and readability of subtitles, especially praised for Arabic; Simplicity: insert a video and watch, without lengthy setup
- **What users miss (1–3★):** Translation often breaks and the app crashes after updates: "Crashes immediately. Unusable. Used to be great!"; A lot of ads and an opaque coin system (paid — coins didn't appear); Can't download/save the video or the subtitle file itself; timing desync; Languages removed or never added (Albanian, Burmese, Kurdish)

YouTube Translate & Summarize

- **Positioning:** Translation of YouTube subtitles into 134+ languages plus AI video summaries — for students, researchers, and content creators.
- **Who actually uses it:** not visible in reviews
- **Job it is hired for:** Quickly grasp the essence of a foreign YouTube video: read the translation or get an instant brief summary.
- **Key features:** Subtitle translation by link into 134+ languages; Works with both auto-generated and uploaded subtitles; AI video summary in several formats; Key points as a list or paragraph
- **Unique claim:** The only one that adds an AI video recap, not just translation.
- **What users value (4–5★):**
- **What users miss (1–3★):** The trial version doesn't convince users of its value before purchase: "I cannot purchase the full version because the trial version does not demonstrate its effectiveness"; Expectations from the description didn't match reality: "This is not what i expected"

YouTube Dubbing – Translate & Dub

- **Positioning:** A browser extension that translates and dubs video in real time on YouTube, Bilibili, Udemy, Coursera.
- **Who actually uses it:** not visible in reviews
- **Job it is hired for:** Listen to a foreign video right away in your native language, without reading subtitles.
- **Key features:** One-click dubbing directly during playback; AI subtitle generation for videos without them (Premium); Translation via GPT/Claude (Premium); Background audio preservation and multiple speaker recognition; Free — up to 5 videos per day
- **Unique claim:** Works as an extension across multiple platforms (including Udemy and Coursera), rather than as a standalone app.
- **What users value (4–5★):**
- **What users miss (1–3★):**

AiDub: AI Video Translator

- **Positioning:** AI dubbing and translation of your own videos with lip-sync into 40+ languages — for creators, teachers, and everyday users.
- **Who actually uses it:** Content creators voicing over their own clips: "I make rose and flower videos and now I can add my own voice in Hindi and English"; Those dubbing long episodes: "please allow us to dubbed 24 minutes episode video"; People translating other people's videos for themselves: "video translation karne ke liye"
- **Job it is hired for:** Translate and dub your own video so it's understandable to a foreign audience.
- **Key features:** AI translation and dubbing into 40+ languages; Automatic lip-sync; Subtitles and professional voiceovers; File import and social media sharing, MP4/MP3/WAV support
- **Unique claim:** Lip-sync — synchronizing lips with the translated voiceover.
- **What users value (4–5★):** Natural, non-robotic voices; Translation quality; Simple interface
- **What users miss (1–3★):** Credits run out instantly: "it takes 10 credits to translate a 1 minute video"; A feeling of being ripped off and expensive subscriptions: "its LOADED with subscriptions"; Unclear how many credits are included in the plan and the maximum video length; Weak voices for some languages, especially Arabic

Vozo AI Video Translator & Dub

- **Positioning:** An all-in-one tool for creators: auto-captions, AI video and avatars, translation and dubbing into 118 languages.
- **Who actually uses it:** Content creators adding captions to their clips: "this app is very useful for content creator... adding auto captions to my videos"; Those making lyric videos: "i needed a lyrics apps"; Users translating videos for family/quality checks: "Used the free trial to translate English to German... as checked by my German family"
- **Job it is hired for:** Make a video look professional: stylish auto-captions plus translation and voiceover.

- **Key features:** Automatic captions with 200+ styling options; Video translation and dubbing into 118 languages; AI generator for video, photo, and avatars; AI scripts and teleprompter; Export video with translated subtitles
- **Unique claim:** It's a full-fledged video editor/creator tool where translation is just one of the features.
- **What users value (4–5★):** Fast and accurate auto-captions; Many fonts and styling templates; A noticeable amount of free functionality
- **What users miss (1–3★):** Subtitle generation and export break after updates, even for paying users; The paid version delivers less than expected: "purchase the pro version (€49.99) only to find very little is included"; Purchase isn't recognized — users are asked to upgrade again; Poor recognition of some languages (Hindi), few subtitle customization options

Translate subtitles for videos (Lingvotube)

- **Positioning:** A subtitle- and closed-caption-translating player with voiceover generation — for language learning while watching.
- **Who actually uses it:** Language learners watching video: "learn the pronunciation", "improve vocabulary"; Viewers translating into local languages: "when I translate in Swahili another lines comes in English"; Those watching YouTube in other languages: "recommend for people who watch YouTube in different languages"
- **Job it is hired for:** Watch videos with subtitles and voice translation in your own language while also picking up the language.
- **Key features:** Subtitle and CC translation into any language; Generation of actual voiceover from subtitles; Subtitle download for reading; A player with video subtitles
- **Unique claim:** Generating voiceover directly from translated subtitles within the player.
- **What users value (4–5★):** Helps with learning the language and pronunciation; Translates into virtually any language; Ease of use
- **What users miss (1–3★):** A lot of ads every couple of minutes of translation: "one 10 second advertisement for just some 2 minutes of audio translation"; Freezes and translation that never appears; No editing or exporting subtitles to SRT/VTT; No control over screen rotation or quality selection (1080)

Voiser: AI Dubbing & Translate

- **Positioning:** Dubbing and translation of any video or audio into 40+ languages with auto-captions — for creators, educators, and businesses.
- **Who actually uses it:** People pasting YouTube links: "im pasting a youtube link but it doesnt generate anything"; Those dubbing educational courses: "Mera course bhi bilkul sahi Sahi dab nahin kiya"; Users who just need a voiceover translation: "pay 5 dollars weekly just to hear a voice over translated"
- **Job it is hired for:** Turn video or audio into another language with natural-sounding voiceover and subtitles.
- **Key features:** AI dubbing of video and audio into 40+ languages; Import by link from social media and from the phone; Automatic subtitles, including cinematic style; Context-aware speech translation
- **Unique claim:** Import from the widest possible range of sources, including Spotify and X.

- **What users value (4–5★):** Like the concept and the availability of AI voices; Simplicity for those for whom everything worked
- **What users miss (1–3★):** The dubbing button doesn't trigger at all: "when you press start dubbing ots shows nothing"; Very long processing times: "take hours for 1 minutes translate"; No free trial even for a short video — immediately a paid subscription

VoiceCheap

- **Positioning:** A web-based AI dubbing platform with voice cloning and lip-sync into 70+ languages — for creators, businesses, and education.
- **Who actually uses it:** Creators localizing their own content: "j'ai pu traduire et doubler mes vidéos en 30 langues"; People with personal projects looking for cheap dubbing: "necesitaba hacer un doblaje de un video para contenido personal, y es la mas económica"; Those growing their social media reach: "La visibilité que j'ai gagné sur les réseaux"
- **Job it is hired for:** Cheaply and quickly localize your video for a foreign audience instead of studio dubbing.
- **Key features:** Dubbing into 70+ languages with voice cloning; Lip-Sync Studio; Multi-speaker dubbing and subtitle generation; Noise removal, glossary, and brand dictionary; Team collaboration, export, and publication scheduling
- **Unique claim:** A business tool: voice cloning, brand glossaries, and team collaboration — saving up to 90% on dubbing budget.
- **What users value (4–5★):** Dubbing and lip-sync quality at a low price; Simple and clear platform interface; Responsive support
- **What users miss (1–3★):** The website lags on desktop: "Le site internet n'est pas fluide"; Only supports MP4 — doesn't accept avi and Mac files

9. Who actually uses these products and what they pay for

> Segments come from what people write about themselves in competitor reviews. This is your audience from facts, not hypotheses — and its own words for search.

WHO	SHARE OF REVIEWS	HOW THEY SEARCH (THEIR WORDS)	QUOTE
Viewers of foreign YouTube videos without subtitles in their native language	30%	translate youtube video, youtube subtitles translate, перевод видео ютуб	«I needed this app every time I wanted to watch YT videos that already have auto generated »
Fans of anime, Korean dramas and Turkish series	18%	anime subtitles translate, turkish drama urdu subtitles, субтитры к сериалам	«I like to watch anime but anime series in English so I have problem then I use this app»
People learning a foreign language through video	12%	learn language with subtitles, dual subtitles, переводчик для изучения языка	«the best for watching a series that is not in English but your tryna learn that language»
Content creators dubbing their own videos	15%	ai dubbing my video, video voice over translate, озвучка видео ии	«I make rose and flower videos and now I can add my own voice in Hindi and English»
Speakers of rare languages lacking support	10%	kurdish subtitles app, somali translate video, albanian subtitles	«request the addition of the Tigrinya language»
Students and viewers of lectures/courses	7%	translate lecture video, course dubbing, перевод курса на русский	«Mera course bhi bilkul sahi Sahi dab nahin kiya maine itni bar course ka link dala hai»

What users praise and pay for — and whether you have it (per your description):

VALUE	SHARE OF 4–5★	YOU HAVE IT	WHAT TO DO
Works where the video has no subtitles at all (no CC)	22%	yes	Move "works even without subtitles and CC" to the first lines of the listing and the website — this is the main installation trigger.
Accuracy and readability of subtitle translation, incl. Arabic	18%	yes	State the accuracy and timing of subtitles in the first lines of the description and on the website, add a screenshot example.
Natural, non-robotic dubbing voices	15%	yes	Move "natural AI voices, not robotic" higher in the description and duplicate it on the website.

VALUE	SHARE OF 4–5★	YOU HAVE IT	WHAT TO DO
Simplicity: paste a link — and watch, no setup needed	14%	yes	Place the phrase "paste link → watch" in the first lines of the listing and on the homepage.
Noticeable free tier / honest trial translation before payment	16%	not stated in the description	If there's a free limit or trial video — mention it in the first lines: the description doesn't show this, and competitors get criticized for lacking it.
Support for rare languages (Kurdish, Albanian, Burmese, Tigrinya, Somali)	9%	not stated in the description	If rare languages are supported — list them directly in the description; right now only "33+ pairs" is shown without specifics.
Downloading video with subtitles or exporting a subtitle file (SRT)	8%	no	Competitors charge for this and still get complaints — a candidate feature for saving/ exporting subtitles.
Dual subtitles and tap-to-translate dictionary for language learning	7%	no	Competitors monetize the learning mode — a candidate feature: original + translation simultaneously.

> There are fewer “not stated in the description” rows when the product description is detailed.

10. Competitor pricing and monetization

Prices come from public store pages on the report date: the App Store lists up to 10 in-app purchases with prices per country, Google Play shows only a range. Monthly/yearly is inferred from prices and descriptions. Stores do not publish free trials — we take them from descriptions, purchase names and reviews; if there is no evidence, we say so. Paywall design, revenue and price history are not visible from outside.

COMPETITOR	MODEL	FREE TRIAL	MONTHLY	YEARLY	IOS (US): PRICES	ANDROID (US): RANGE	WHAT USERS SAY ABOUT PRICE
zTranslate: Translate subtitle	mixed	not found in public data	—	—	$4.99	$0.49 - $9.99 per item	Monetization is ads + a one-time ad removal and "coins" (Android: $0.49 - $9.99 per item); no subscriptions visible in the purchase list. Of 3 money-related reviews, 2 are about failed payments: "paid for coins but can't see it on the app", "I…
YouTube Translate & Summarize	freemium	a free/trial mode exists, duration not specified	—	—	—	$6.99 - $59.99 per item	The Android purchase range $6.99 - $59.99 per item looks like a month/year combo, but there's no explicit plan split in the public data. 2 money-related reviews, both 1★: "I cannot purchase the full version because the trial version does not…
YouTube Dubbing – Translate & Dub	free	not found in public data	—	—	—	—	No public data on purchases or prices (a Chrome extension, no IAPs found). 0 money-related reviews in the sample.
AiDub: AI Video Translator	mixed	not found in public data	—	—	—	$1.99 - $99.99 per item	Credit-based model: Android $1.99 - $99.99 per item; starting credits are minimal — "because of the ten credit you can have ten seconds videos". All 3 money-related reviews are 1★ and include the word "scam": "useless, it want me to pay but it just…

COMPETITOR	MODEL	FREE TRIAL	MONTHLY	YEARLY	IOS (US): PRICES	ANDROID (US): RANGE	WHAT USERS SAY ABOUT PRICE
Vozo AI Video Translator & Dub	subscription	free trial mentioned in a review ("Used the free trial…"), duration not specified	$9.99 (Vozo Pro - Monthly; $7.99 also seen), Premium — $18.99	$47.99 (Vozo Pro - Yearly)	$7.99, $47.99, $9.99, $18.99, $8.99, $24.99	$7.99 - $229.99 per item	The toughest paywall in the niche: 12 money-related reviews, many 1★ about basic features being locked — "They lock basic auto-captions behind an expensive Pro subscription with zero flexibility for free users", "It wants subscription for…
Translate subtitles for videos	freemium	a trial exists (review: "after cancelling my trial subscription"), duration not specified	—	—	—	$4.99 - $39.99 per item	Ads + purchases $4.99 - $39.99 per item; complaints about ad load: "too many ads and too expensive! one 10 second advertisement for just some 2 minutes of audio translation!". 6 money-related reviews; about the free tier —…
Voiser: AI Dubbing & Translate	subscription	per a review, no free trial: "so theres no free trial"	$16.99 (discounted — $10.49); there's also a weekly $6.99 / $3.99	$400.00	$6.99, $16.99, $10.49, $3.99, $400.00	$4.99 - $99.99 per item	Aggressive weekly/monthly subscription with "70% Discount" offers and a very high yearly price ($400.00). 3 money-related reviews, main complaint — no way to try it: "i have to pay 5 dollars weekly just to hear a voice over translated……
VoiceCheap	free	not found in public data	—	—	—	—	No prices, IAPs, or money-related reviews in the public data. Impossible to assess price positioning without additional data.

iOS prices by country (in-app purchases, up to three highest):

COMPETITOR	US	TR	PL	EG
zTranslate: Translate subtitle	$4.99	₺249,99	24,99 zł	EGP 249.99
YouTube Translate & Summarize	—	—	—	—
YouTube Dubbing – Translate & Dub	—	—	—	—
AiDub: AI Video Translator	—	—	—	—
Vozo AI Video Translator & Dub	$7.99, $47.99, $9.99	₺199,99, ₺1.199,99, ₺349,99	39,99 zł, 249,99 zł, 99,99 zł	EGP 119.99, EGP 699.99, EGP 499.99

COMPETITOR	US	TR	PL	EG
Translate subtitles for videos	—	—	—	—
Voiser: AI Dubbing & Translate	$6.99, $16.99, $10.49	₺119,00, ₺299,99, ₺79,99	19,99 zł, 29,99 zł, 11,99 zł	EGP 309.99, EGP 185.00, EGP 73.99
VoiceCheap	—	—	—	—

Price corridor: US: month ~$6.99–$16.99 (Vozo Pro $9.99/$7.99, Vozo Premium $18.99, Voiser $16.99, weekly $3.99–$6.99), year ~$47.99–$59.99 (Vozo $47.99; YouTube Translate & Summarize at the top of the range $59.99), an outlier — Voiser Yearly $400.00; one-off purchases/credits $0.49–$229.99. TR: month ₺299,99–₺349,99, year ₺1.999,99–₺2.499,99 (Voiser ₺14.999,99 — an outlier). PL: month 39,99 zł–48,99 zł, year 199,99 zł–249,99 zł (Voiser 1 999,99 zł). EG: month EGP 309.99–EGP 399.99, year EGP 2,499.99 (Voiser EGP 19,999.99).

Free trials in this niche: There is no single standard in the public data: no explicit "7-day free trial" was found in descriptions or purchase names for anyone. A trial is confirmed only by reviews for Vozo and "Translate subtitles for videos" (duration not specified), while a Voiser review explicitly states "theres no free trial". What's more common than a trial is free credits/a limited free mode.

What this means for your price:

- The base corridor for Example App is a month around $7.99–$9.99 and a year ~$47.99–$59.99: this is Vozo's level, while anything above that ($16.99/mo, $400/year at Voiser) collects reviews like "too expensive" and "no free trial".
- The main pain point in the niche is the inability to try the result: "the free version is useless, is more like a demo", "the trial version does not demonstrate its effectiveness convincingly", "it cannot accept a 6 second video or 1 minute video for free as a test". Give users at least one full short dubbed clip for free — this is a direct differentiator from competitors.
- Avoid schemes that already provoke anger: locking basic features (like Vozo — "They lock basic auto-captions behind an expensive Pro subscription"), micro-credits "for 10 seconds of video" (AiDub), and heavy ads (Translate subtitles for videos). Describe subscription cancellation and post-trial billing terms explicitly in the UI — this is exactly what earns competitors 1★ reviews ("can't cancel the subscription and they keep charging me").

11. Reviews (1012 read, 297 below 4★)

What users complain about:

- 40% — Simply doesn't work: video won't open, translation won't start, crashes and breakage after updates · «It doesn't work, it won't convert at all, it won't convert after the update.»
- 28% — Aggressive monetization: everything is paid, useless free mode, micro-credits, subscription won't activate, won't cancel, no refunds · «you are given 10 credits to translate a video, and it takes 10 credits to translate a 1 minute video»
- 10% — Ads: too many, a clip every couple of minutes of translation, video freezes after the ad · «one 10 second advertisement for just some 2 minutes of audio translation!»
- 12% — No needed language or poor translation quality (literal translation, rare languages get removed) · «It is frustrating that Burmese (Myanmar) is still missing from the auto-translate feature.»
- 16% — Minor technical issues with player and subtitles: desync, subtitles too fast, low video quality (360p), "confirm you're not a robot" captcha, can't download/edit subtitles · «fix quality change (I click 720 🙂, video play on 144 😓)»

What users praise:

- 35% — Understanding content in a foreign language — subtitles where there are none (no CC, no translation into the needed language) · «I wanted to watched a foreign youtube video that has no English Audio or substitles so i download th»
- 25% — Speed and simplicity: paste a link — watch, no settings or tutorials · «Ok, this is really the best app, friendly Interface, easy to use... respect for the developer»
- 18% — Quality and naturalness of AI voice-over/dubbing and lip-sync · «Translation quality is excellent, voice is natural, not robotic»
- 14% — Access to content in rare languages: series, anime, lectures in native language · «I like to watch anime but anime series in English so I have problem then I use this app»
- 8% — Usefulness for language learning and for people with hearing impairment · «the best for watching a series that is not in English but your tryna learn that language quick and f»

Gaps to claim in the listing:

- Reliability as the main offer: competitors are being buried by reviews of "doesn't work / crashes after update." State directly in the listing "works on any video, including those without subtitles (no CC)," "no captcha, no account login required," "if a video didn't translate — contact support, we respond." This is your main differentiator.
- Honest free trial instead of deceptive credits: users massively complain that 10 credits = 1 minute. Specify clearly: how many minutes of translation are free, whether there's a daily free limit, and what payment unlocks without extra charges. Add a screenshot with the price.
- No ads between every view: "no ads between videos" is a very strong point, since for zTranslate and "Translate subtitles for videos" this is reason #2 for 1★ reviews. If there are ads, show that they don't block viewing.
- Control over quality and sync: subtitle delay slider, resolution selection (720p/1080p), ability to keep the original audio track and avoid someone else's auto-dub, turn off dubbing with one tap. These three complaints are repeated even by 5★ reviewers.

- Long-tail languages as a traffic source: explicitly list in the listing the rare languages missing from competitors (Burmese, Albanian, Sorani Kurdish, Somali, Tigrinya, Bengali, Urdu, Khmer) — if they're supported. These are cheap, low-frequency queries like "translate video to Burmese."
- Export and saving: downloading subtitles (SRT/VTT) and video with burned-in subtitles — a recurring request in 4–5★ reviews, meaning users are willing to pay for this.
- Be careful with the brand: the word "YouTube" in the title and description is a trademark rejection/complaint risk. Keep the title neutral, "Video Translator: Dub & Subtitles," and leave mention of the platform in the body of the description as a compatibility note.

12. Article topics (target informational queries)

> People type these to read, not to install. An article for each — with an install button — brings traffic from the website; they do not go into the listing.

- “how to translate a video” — 1 600 a month in Google
- “how can i translate a video” — 1 600 a month in Google
- “how to translate youtube videos to english” — 880 a month in Google
- “how to translate youtube videos” — 880 a month in Google
- “how do you translate youtube videos” — 880 a month in Google
- “how can i translate a youtube video” — 880 a month in Google
- “how to translate a video to english” — 590 a month in Google
- “how to translate a video into english” — 590 a month in Google
- “how to translate a video from spanish to english” — 480 a month in Google
- “how to translate spanish video to english” — 480 a month in Google
- “how to translate audio from a video” — 170 a month in Google

13. What we excluded (can be brought back)

- video bokeh japanese to english translation google translate app (320 searches a month in Google) — weak
- american sign language video translator (720 searches a month in Google) — no
- sign language video translator (170 searches a month in Google) — no
- translate instagram video to english (110 searches a month in Google) — weak
- translate ig video to english (110 searches a month in Google) — weak
- reaccionó con a un video translate to english (110 searches a month in Google) — no
- translate asl video to english (110 searches a month in Google) — no
- asl to english video translator (70 searches a month in Google) — no
- google translate video to english (70 searches a month in Google) — weak
- translate tiktok video to english (70 searches a month in Google) — weak
- morse code translator from video (50 searches a month in Google) — no
- translate facebook video to english (50 searches a month in Google) — weak
- le encantó un video translate to english (50 searches a month in Google) — no
- youtube comment translate to english (50 searches a month in Google) — no
- voice translator (22 200 searches a month in Google) — weak
- ai video generator from image (4 400 searches a month in Google) — no
- translate video to text (3 600 searches a month in Google) — weak
- translate video into text (3 600 searches a month in Google) — weak
- free ai video generator from text (2 900 searches a month in Google) — no
- heygen ai video translator (2 400 searches a month in Google) — weak
- heygen ai video translation (2 400 searches a month in Google) — weak
- free ai video generator from images (1 900 searches a month in Google) — no
- akool video translator (1 300 searches a month in Google) — weak
- video subtitle (1 300 searches a month in Google) — weak
- foreign languages (1 000 searches a month in Google) — no

14. Action plan

In short. Measured: 73 keywords about the product in Google across 4 countries — 11 272 searches a month. If the site reaches the first page for the winnable ones, that is 135–538 visits a month in 6–12 months. Not in the forecast, and usually bigger: search in Google Play (you already have 116 queries), countries outside the report, hundreds of rare wordings outside the core, articles for questions (section 12), links. The forecast covers only the ordered countries: USA, Turkey, Poland, Egypt. The product has demand in other countries too — India, Indonesia, Germany, Japan, Vietnam; it is not in the forecast and not measured in this report.

A benchmark from our own practice: the site of one of our own products gets about 3,500 clicks a month from Google (Search Console, 7–13 Oct 2026), while a report of the same kind forecast 135–538 for it. The difference is in the make-up: most clicks come from language versions of the site for other countries; in the US the main core queries gave 29% of clicks, the rest came from rare wordings (Search Console, 30 Sep 2026).

Takeaway: for a product without an ad budget, organic search is the main free channel; the report answers where to put the first hours: Turkey, Poland and pages for the queries from section 1 (details — “How to grow”, section 0).

First week

1. Close off from indexing the service pages /account, /privacy, /refunds, /terms — this is an hour of work. Right now they are open to search and take up space in the results instead of pages that sell the product.
2. Rewrite the titles and H1 of four pages to match the exact wordings of queries that are already on the edge of the first page: “youtube çeviri” (9th place), “youtube video çevirisi” (10th), “youtube translator” (9th), “tłumaczenie filmów” (20th). There are 12 such queries — Google is already showing the site for them, and moving from 9th place to 4th–5th usually gives three times more clicks.
3. Rewrite the Google Play listing to target «translate youtube video to english» (505 searches a month in Google, store difficulty 13), “youtube video translator” (665, difficulty 27) and «translate youtube video» (523, difficulty 29) — these are the most winnable wordings for a new app. Use the platform's name descriptively, in the form «for YouTube» in the subtitle and description, and not as the first word in the title; this is a recommendation based on store policy, not legal advice.
4. Do not put «youtube auto translate» (store difficulty 100 — the top there is occupied by apps with hundreds of thousands of ratings) or «heygen video translate» — someone else's brand — in the title or keyword field. Use the first only as a page on the site, and don't use the second at all.

First month

1. Make a Turkish version of the site and a Turkish localization of the listing: Turkey is the easiest country (median difficulty 20) with 3609 searches a month, and the best query there is «youtube çeviri». Localization delivers more than any articles — on a similar product, most of the traffic comes precisely from localized versions.
2. Reach out to 10 sites that already link to your competitors: producthunt.com, toolify.ai, chinaz.tv, aitoolnet.com, creati.ai, letuacg.vip. They write about products of your type and don't know about you; links from niche sites are the main thing that lifts a page from the edge of the first page higher, and it's exactly where AI assistants pull their tool lists from.

3. Make separate pages for queries where your site isn't even in the first hundred: “auto translate for youtube”, “translate youtube video”, “translate youtube video to english”, “youtube auto translate”, «napisy do filmów». There is demand, the difficulty is winnable — roughly a day per page.
4. Run a Poland test: one page in Polish targeting «tłumaczenie filmów z youtube», check impressions in Search Console after 3–4 weeks. Demand for Poland isn't visible in the measurements (133 searches a month for the visible portion), but that doesn't mean it's small — checking is cheaper than guessing.

Within three months

1. Speed up the homepage: the check showed that scripts or styles are delaying its display. This is a day of work and affects all pages at once.
2. Make an Arabic version of the site and listing for Egypt: 1759 searches a month, 5 winnable queries out of 5 checked, the best being «auto translate for youtube». This is the next-easiest country after Turkey; the USA (median difficulty 42, 5771 searches a month) is the hardest — take it on last and only with links already in place.
3. Write 2–3 articles for questions that have demand: “how to translate youtube videos to english”, “how to translate a video”, “how can i translate a youtube video” — and link to them from the homepage and from the localized versions. To be honest: without links to the site, most articles don't rank; for a similar product, out of 16 articles, almost all the traffic comes from just one — so a blog isn't needed, two or three working pages are.
4. Close the gap in the store: add wordings from the 121 queries where competitors show up and you don't to the description and metadata — primarily «video translator» (8376 searches a month in Google, store difficulty 29) and «translate video» (3501, difficulty 29). This is the "store" channel: in Google these queries are hard (77).

> Estimate: 54–216 visits a month from Google after 3 months and 135–538 after 6–12 (Turkey 57–226, Egypt 23–93, USA 55–219); no estimate, few measurable searches: Poland. Model: for easy queries the site reaches Google's first page and gets 4% of the clicks, for medium ones it reaches the edge of that page and gets 2.5%. This is an order of magnitude, not a promise.

Competitor weaknesses to play on:

- Competitors are drowning in complaints about functionality: 40% of all complaints are "it just doesn't work" (video won't open, translation won't start, crashes after updates). zTranslate has a rating of 3.2 with 18,300 ratings, Panini has 3.3 with 1,460 ratings. If your product reliably opens videos, say so in the first lines of the listing; if not, that's something to fix before any ASO.
- 28% of complaints are about monetization: micro-credits, a useless free mode, subscriptions that won't activate or cancel. If you have a clear free limit and a transparent price, show them directly in the description and on a screenshot; if not, it's worth thinking about how to make the first translation attempt genuinely free.
- 10% of complaints are about ads between translations, another 12% are about missing needed languages and literal-quality translation. If you don't run ads inside the viewing experience or you support rare languages — this is worth stating explicitly; if you do run ads, show that they don't block viewing.
- A gap in the app's store visibility: you rank for 116 queries, and there are 121 queries where competitors are visible and you aren't — for example «video translator», “dubbing ai”, “subtitles

download”, “dub app”, «dubs». «video translator» alone is 8376 searches a month in Google, store difficulty 29, meaning the "store" channel is realistic for it.

- You're almost invisible in AI assistant answers: ChatGPT 0 out of 15, Claude 0 out of 15, Perplexity 0 out of 15, Gemini 3 out of 15. Meanwhile competitors are mentioned on niche sites (producthunt.com, toolify.ai, aitoolnet.com, etc.) — and that's exactly where assistants pull their tool lists from.

Risks:

- All the traffic numbers are an order-of-magnitude estimate under the assumption "first page, but not top 3." If there are no links to the site, queries sitting at 9th–10th place won't climb higher, and the 54–216 visits-a-month range after 3 months won't materialize. Links here aren't a nice-to-have — they're a precondition.
- Part of the demand is locked up by giants: store difficulty of 60 or higher means the top 10 is occupied by apps with hundreds of thousands of ratings (Vozo AI Video Translator & Dub has 106,000 ratings at a 4.3 rating). For such queries, e.g. «youtube auto translate» (difficulty 100), a new app won't climb up through listing wording alone — only through Google and the site.
- Other brands' names in the listing are risky: “heygen video translate” (4879 searches a month) and «ai video translator» are flagged as branded — they cannot be placed in either the title or the keyword field. Your own platform's name (YouTube) is a different matter: it can be used descriptively, in the form «for YouTube», but not as the first word of the title; this is a recommendation based on store policy, not legal advice.
- Organic search brings people to the listing, but the rating keeps them there. 40% of competitors' complaints are "doesn't work," and if you have the same failures, a growing stream of installs will quickly turn into a stream of 1★ reviews and crash your rankings. Reliable operation and a clear price are the precondition for this whole plan to make sense at all.

Done for you

The report shows what to do. If you would rather have us do it, leave your email on the report page: https://riwords.com/p/r-cpmMj1e-BoW8-en#service

Caveats

- Searches a month are estimates from Google data: “with similar wordings” — Google merges close variants; “exact wording” — a lower bound. Stores do not publish search volume; “searches a month” in Google Play and the App Store is an estimate, US only.
- Difficulty is our own metric: the make-up of Google results and the strength of apps in the store. Keywords alone do not put a new product on top.
- Third-party trademarks (™) in the title are a review risk; the decision is yours.
- AI model answers vary from run to run.